



## **Media Statement**

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### **PLAN YOUR WINTER ESCAPE WITH SECOND EDITION OF WINERIES WA**

With more than 30 new wineries added in the past year, the Second Edition of the StreetSmart Wineries Western Australia map will make it much easier to find some of the best wines in the world.

Landgate's Chief Executive, Grahame Searle said the map is the State's most comprehensive guide to WA's nine major wine regions.

Mr Searle said the map included more than 350 wineries in the Blackwood Valley, Geographe, Great Southern, Manjimup, Margaret River, Peel, Pemberton, Perth Hills and Swan Districts wine regions.

"WA's wine industry is a substantial and important part of both our tourism and agricultural industries," he said.

"The release of Wineries WA is just in time for winter, when our wine regions are a popular tourist destination for Western Australians and national and international visitors.

"The latest edition covers a greater geographical area of each region, and will be an extremely useful and practical reference guide for anyone wishing to experience our world class produce and beautiful countryside."

Since 1999, the land under vine in WA has increased by 80 per cent and wine production has more than tripled; increasing from 12.7 million litres in 1998 to 43 million litres in 2006.

Mr Searle said the comprehensive maps include detailed information about each region.

"There is information on each region's wine producing history, details of wineries that provide dining and/or cellar door sales facilities and the location of visitor centres.

"This edition also includes new features such as Disabled Facilities and Accommodation."

The map was produced by Landgate, with assistance from the Wine Industry Association of WA, the Department of Industry and Resources and Tourism WA.

(More)

The Wineries WA map is part of the StreetSmart series and can be purchased from Landgate, 1 Midland Square, Midland or from selected newsagents, bookshops, visitors' centres and participating wineries.

The recommended retail price is \$7.95.

Ends.

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